

# Data information sheet

## Please observe the following points:

### Stand drawing:

We will initially supply you with a data sheet with a stand drawing (eps- or pdf-file) of the desired article. We request you to construct your motif according to this file.

### Mandatory text:

Manufacturer/distributor, best before date and ingredients are mandatory texts, which are shown as a blue frame on the stand drawing. If you want to print this field, the readability of this information has to be guaranteed.

Manufacturer/distributor and ingredients are printed in a logo or motif color.

The list of ingredients is modified according to the content – entered by us into your data in our font.

For tins: The list of ingredients is printed on a label on the base of a tin.

The best before date and the batch no. is generally printed on the back of the bag at the time of production.

The best before date, batch no. and manufacturer/distributor are generally printed on the side of the tin at the time of production.

### Images:

Please send your images (color and grayscale) as original files with minimum 300 dpi (in CMYK). Bitmaps in 1200 dpi.

Objects that are merely embedded cannot be processed further. Therefore, please send us the original picture file as well.

The reconstruction of data, which does not correspond to the points mentioned above, involves additional expense.

### Font:

The smallest yet readable font size for positive print is 6 pt. and for negative print 8 pt. All fonts must be converted to paths (vectorized). If this is not possible we will need your original fonts.

### Positioning:

Please keep in mind, that you cannot position your motif directly on the brink. Otherwise we cannot guarantee an ideal positioning of your advertising.

### Control mark:

The control mark is mandatory if it is shown on the stand drawing. It can be placed visible on the back.

### Embossment:

Lines must be at least 0.55 mm thick. The distance between two lines must be at least 0.55 mm. The motif cannot contain small or fine writing. The minimum line thickness is also valid for writing. The logo must be screened.

### Customized chocolate bars:

The motif should not have small, fine fonts or filigree graphic elements and it should not be with a grid pattern.

The proportion between height and distance of the elevated area is 1:0,7.

(Example: The distance between two elevated areas is 1,4 mm, then the height of the elevated areas is 2 mm)

### Digital print files:

Please send us your digital data with color specifications according to Pantone or HKS, or for prints on Euroscala (CMYK) with a binding print/proof. We will check and prepare your data for the respective print procedure.

Note: Please remember that you cannot use the color purple for chocolate products due to judicial reasons.

### Printing:

bags, blister pack, foil: Flexo printing

tins: Tampon printing up to 78 lpi or digital printing

outer package: Offset printing

### Program-versions:

Adobe Illustrator CC

Adobe InDesign CC

Adobe Photoshop CC

### Data delivery by:

E-Mail

ftp-Server

Data medium: DVD, CD